#### 2021





## Sponsor Packet

## ABOUT THE CONFERENCE

The National Afro-Vegan Conference Virtual Summit is an online event featuring guest speakers, plant-based chefs and medical professionals who promote plant-based eating and vegan living as a solution to many of the global challenges we currently face.

Each NAVCon panel discussion, presentation, interview and cooking demo is designed to provide participants with insight, inspiration and practical skills to begin transitioning to vegan living.

## MORE THAN 7,000 PARTICIPATED IN THE 2020 NATIONAL AFRO-VEGAN CONFERENCE



PEOPLE FROM AROUND
THE GLOBE REGISTERED
FOR NAVCON TO LEARN
MORE ABOUT
PLANT-BASED EATING,
HEALTHY LIVING AND
SUSTAINABLE CHOICES

## THE NAVCON MODEL

#### **SPEAKERS**

Our speakers include physicians, thought leaders and experts on plant-based nutrition and sustainable living who share practical tools for transitioning to veganism.

#### **PANELS**

Our panels include medical professionals, activists, authors and influencers who share their expertise on the many benefits of plant-based eating and vegan living.

### **COOKING DEMOS**

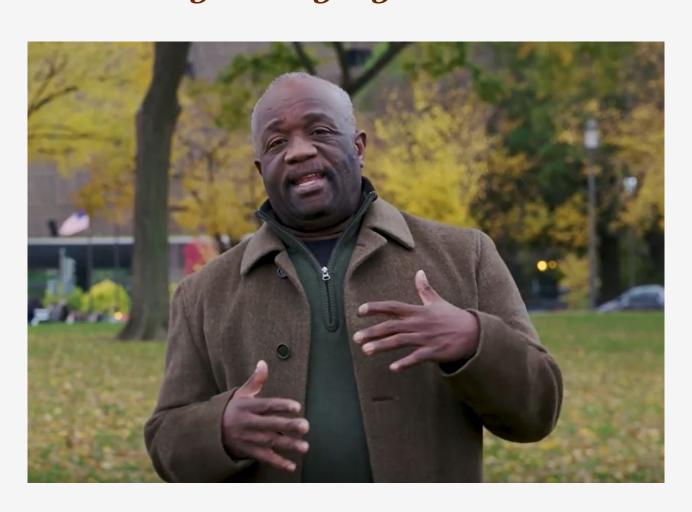
Our cooking demos are conducted by chefs, restaurateurs and caterers whose interactive cooking demos give participants a jumpstart on healthier eating.

## OUR 2021 NAVCON LINEUP INCLUDES:



Tracye McQuirter
Bestselling Author of *By Any Greens Necessary*Founder of *10 Million Black Vegan Women Initiative* 

# Dr. Milton Mills Plant-Based Physician Featured in the films What the Health & They're Trying to Kill Us





John Lewis
Founder *Badass Vegan*Co-Director of the film *They're Trying to Kill Us* 

#### Nzinga Oniwosan Holistic Health Consultant & Plant-Based Chef Founder of *Yes Baby I Like It Raw*



### WHAT ARE LAST YEAR'S PARTICIPANTS SAYING?

"ENLIGHTENING
AND MINDBLOWING. THIS HAS
HELPED ME TO
REMAIN FOCUSED
DURING MY PLANT
BASED JOURNEY."

**-QUEEN AB** 

"THANK YOU ALL FOR THE GREAT WORK YOU DO!"

-KAMAL S. PRASAD

"THIS WAS BY FAR ONE OF THE BEST WEBINARS WITH SO MUCH IMPACTFUL INFORMATION."

-TIYA E

"THANK YOU FOR THE LOVELY PRESENTATION. I WILL DEFINITELY TRY THESE AMAZING-LOOKING TACOS."

-TONI FLORENCE

"I SUPPORT ANY EFFORT LIKE THIS."

-ROBERT CALLAGHAN

## WHAT WE CAN OFFER

	Bronze Sponsor \$150	Silver Sponsor \$250	Gold Sponsor \$500
Exclusive Sponsor Thank You on one NAVCon Video Session			Yes
Linked logo Placement on Main NAVCON Event Page			Yes
Linked logo Placement on NAVCON Sponsor Page	Yes	Yes	Yes
<b>Email Campaign Mention</b>		1 campaign	2 campaigns
Instagram Story Feature	1 mention	2 mentions	3 mentions
Social Media Mention	1 mention	2 mentions	3 mentions

## THE AVS TEAM



Jessica Carter Programming Director



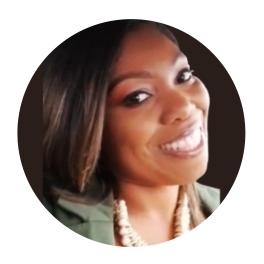
Jesyca Sanders
Online Community
Outreach Coordinator



Brenda Sanders
Founder &
Executive Director



Jamila Alfred Multi-Media Marketing Director



Ray Robbins Operations Director

## **CONTACT US**

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